

Starting a Homeschool Support Group

Step Five: Planning Guide

Name your organization:

Brainstorming List	Check Availability	Final Selection
	<ul style="list-style-type: none">✓ IRS search here✓ Google search✓ Social media search✓ State search (Google "secretary of state search" and your state)✓ Domain search here	

Naming Tips:

- Easy to Spell and Say
- Conveys Meaning
- Get Feedback

Purpose/Mission of your organization:

A declarative sentence that summarizes your organizations goals. This is your dream!

- ✓ Specific
- ✓ Concise
- ✓ Clear
- ✓ Goal-oriented
- ✓ Action-driven
- ✓ Inspiring

Famous Purpose Statements:

"Democratize the automobile" (Ford in the early 1900's)

"To reinvent the future" (Apple)

"To help bring creative projects to life" (Kickstarter)

"Building faith, knowledge and character" (A One-Room Schoolhouse) (Not famous!)

Purpose of your organization:

Vision of your organization

This sentence is your desired end-result. Your mission statement is a brief description of your dream. The vision statement is what you would like the end result of your dream to be. This is the future you want to create.

- ✓ Bold
- ✓ Future Thinking
- ✓ Motivating
- ✓ Mission Driven
- ✓ Brief
- ✓ Highlights Strengths

What is the long-term goal for your group? _____

What are some words that would describe your end result? _____

How would the world be a better place if you achieve your mission? _____

After reviewing the above brain storm, write a short statement of vision. _____

Values of your organization

These are the core, unchanging values of your organization. They represent what your organization stands for and will assist leadership in directing the organization. They provide direction, resolve conflict, and communicate intent.

- ✓ Take your time
- ✓ Write in observable language
- ✓ Keep it simple
- ✓ Keep them visible
- ✓ Refer to them often
- ✓ Discuss and adapt

Values Brainstorm:

Value	Observable Description	Keep
Creative	Provide a learning environment that inspires children to produce, design, and make original artist works.	